

THE TRUTH ABOUT PREZENTAR



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THE TRUTH ABOUT PREZENTAR

If you're creating webinars, YouTube videos, video sales letters (VSLs), or even free content for your audience, you already know how time-consuming and expensive the whole process can be.

You also know that without this content, you're not going to get the attention and sales your business needs to stay above water.

That's why I'm always on the lookout for new tools that can automate as much of the hard work as possible... especially the design and creative stuff which I'm not great with (and I don't want to outsource because it costs so much money).

Recently, I discovered a brand new tool called Prezentar that promises to remove a lot of the hard work and costs of creating videos, webinars, online video courses, and other "presentation-based" content.

It seems that Prezentar has found a gap in the market — in a world of complicated design tools that come with expensive monthly fees, Prezentar allows you to quickly dive in, tweak an existing template and hit publish... to create modern presentations in minutes, not hours or days.



What excites me about Prezentar



To understand the value of Prezentar, we should look at the problem with other video tools.

Most are too expensive (many software companies are moving to the monthly or yearly subscription model, which can add up to thousands of dollars for a tool that should cost less than \$100).

Then there are the steep learning curves.

Even your bog-standard tools like PowerPoint require quite a lot of mastering before you can create truly attention-grabbing, professional-level presentations that people will actually watch to the end.



And if you're going to use a template from PowerPoint to save time, you're left with some pretty outdated, cheesy-looking slides to work with.

Other tools for creating videos and presentations are great but very gimmicky. Doodle animation tools can work well sometimes, but they're not ideal for every scenario (like creating a course or tutorial video, for example).

Then there are tools like Prezi which make spinning, swirling, and "more animated" style presentations... but most people I speak to find it "too much" and even "stomach-turning".

While there's a whole slew of "easy video tools" out there, the problem is that most of them are one-trick ponies.

They do one thing really well, but if you need to quickly edit your video, create a video that's more instructional, or have options over the style of your video, you're kind of screwed.



That's why I love presentation tools so much — they allow you to create anything from:

- VSLs
- Video courses
- Simple animated videos
- Kinetic text videos
- Product demos

Really, you're only limited by your imagination. And they're easy to dive in and edit too.

But again, the problem with traditional tools like PowerPoint for creating presentations is they're expensive and basically, tired and dated.

Enter Prezentar — a brand new tool that makes it easier and more affordable to create MODERN presentations that cut through the noise... in minutes, not hours.

Prezentar is a cloud-based app that allows you to create modern, niche presentations quickly and easily, without steep learning curves, additional plugins, or any crazy design skills.

And because it's mostly template-driven, the hard work is already taken care of.

You just log in, pick a template, tweak it, then share it with the world (you can also convert it to a VIDEO or export it as PDF or HTML too).



How Prezentar works

What impressed me about Prezentar is that the whole process of creating a great-looking presentation is so simple, easy, and fast. This is absolutely the main selling point of Prezentar (along with the fact there are no monthly or annual fees, whoop!).

To create a presentation, just log in.

Select a niche template.

Drag, drop point, and click to customize it and add your own content.

Insert professional images, animations, graphics, and icons from their expansive stock library (no additional fees).

Add your voice-over in a single click, as well as music.

Insert branding or watermarks to protect your content from theft.



Then tap the publish button to turn it into a presentation, video, or even a PDF report to build your list!

It all happens in minutes, and not a glitch in sight.

Pretty good so far, but like every single piece of software ever created, Prezentar is not perfect.

If you're an advanced professional designer working for a fortune 500 client, you might need something a bit more advanced after a while. Saying that, if you're already an expert designer you'll be using tools like Adobe Illustrator or Photoshop anyway.





What do you get inside Prezentar?

There's tons of stuff to make it fast and easy to create awesome presentations, including:

- 50 amazing templates (fully customizable)
- Custom branding — add your own logo in
- Super simple drag and drop editor
- 500+ Google fonts
- 50+ Text & Image effects
- 8000+ Stock images
- 250+ HD Slide backgrounds
- Interactive Animations
- Audio & Music Studio



- Online web stock search
- Upload your own images
- Save projects in the cloud
- Image crop tool
- 1-Click Social media sharing
- Share publicly via URL
- Built-in audio recorder, editor, and music studio
- Export to PDF, HTML, and Video
- Commercial License (sell services to clients)
- Agency website (comes with a portfolio)





What can Prezentar be used for?

You can use Prezentar to create presentations for:

- Video courses (Udemy, etc.)
- Tutorials
- Webinars
- Demonstrations
- Content Videos
- Video Sales Letters (VSLs)
- YouTube videos
- Facebook videos
- Landing page videos
- Seminars and events
- Pitch decks for investors
- Classrooms or meeting rooms



The bad.

- There are many upsells but they're all optional.

The good.

- Fast and easy
- No creative skills are needed
- Zero learning curve
- Super affordable

The amazing.

- No monthly or annual fees
- Templates are awesome
- Thousands of dollars of stock images built-in
- All in one solution (you won't need anything else)



Who created Prezentar?

Prezentar was created by multi-million dollar marketing techpreneur Adeel Chowdhry. With over 10 years of experience and thousands of happy customers, Adeel knows exactly what marketers need to survive in today's competitive marketplace. He's the platinum creator of bestsellers such as Sqribble, Pixel Studio FX, and more.

Prezentar fills a huge gap in the market by helping busy, budget-conscious marketers pump out traffic and sales—getting presentations for their tutorials, webinars, courses, VSLs, and YouTube videos... all in minutes from now.





Overall verdict

If you're looking for the easiest to use and most powerful presentation software in the world, then Prezentar IS for you.

If you're a busy person, on a budget, and need to get stunning presentations pumped out fast, for you or your clients, and without blowing wads of cash on stock images or monthly fees then you can't go wrong with Prezentar.

Thanks to the modern, engaging, built-in niche templates, plus the expansive media library and simple point and click technology, it has never been so fast or easy to create awesome presentations in minutes.

In a world where webinars, videos, and presentations are becoming more and more popular and effective for attracting clicks, leads, and buyers... Prezentar is going to be a useful, time and money-saving tool that will continue to pay for itself over and over again for years to come.

I highly recommend it.

THANK YOU



**STAY SAFE
AND HEALTHY**